



## International Middle East Media Center

مركز الشرق الأوسط الدولي للإعلام



### **IMEMC Report for the Year 2008-09**

The International Middle East Media Center (IMEMC) continued to provide unique, comprehensive reports from Palestine of untold stories from Palestine/Israel. At the beginning of 2008, IMEMC started to provide news in Spanish language, which added to the quality and content of IMEMC.

During the reported period, IMEMC continued to build its video production unit which, when ready, will be a major element in IMEMC and would add a very important dimension to IMEMC.

In November 2008, IMEMC bought a Camera and a Tripod, and received donation of a computer that can be used for video editing. We managed to produce two feature stories since then and published them on IMEMC's website. One about Christmas and the other one about the fourth anniversary of the nonviolent resistance in the village of Bil'in.

As part of its effort to support and promote nonviolent resistance, PCR is currently running a video production training targeting activists in the nonviolent field, from Bil'in, Ni'lin, Bethlehem and Hebron.

The training aims at equipping those activists the needed skills to shoot, produce and upload Public Service Announcement (PSA). The program has been of a great success and PCR is hoping to provide an advanced training on short documentary making.

IMEMC has also made a breakthrough during the war on Gaza Strip. Our records indicate that in the period between December 20 to January 5, IMEMC had around 2 million hits, which is almost double the regular amount of hits we regularly receive in such a period.

According to Alexa Web information company, in the last three months, (Nov – Jan) IMEMC had 143% increase in the number of visitors, as of Feb 2, 2009 (see link below) [http://www.alexa.com/data/details/traffic\\_details/imemc.org](http://www.alexa.com/data/details/traffic_details/imemc.org)

IMEMC also continued to provide first hand reporting to the nonviolent resistance in the Palestinian areas, an issue that is absent from most of the international news outlets.

In 2008, IMEMC has boosted the video production unit by the purchase of new camera that will allow us to produce video clips. We have already produced some video clips, and posted them on the IMEMC website under the video section.

The video unit is expected to boost the work of IMEMC and help it provide more stories with audio-visual content for IMEMC readership.

### **Imemc.org traffic rank in other countries:**

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[Italy](#)98,823  
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