

MEDIA ALERT/PHOTO OPPORTUNITY

FOR IMMEDIATE RELEASE

Stereotype Interrupted. Racial Profiling Violently Clashes With Art in Toronto's West-End.

Because People Change, a gallery exhibit challenging pre-conceived stereotypes of race, place and what it means to be young and black in Toronto.

Toronto – July 24, 2015

Inspired by the stories of the participants of **Breaking the Cycle** – a non-profit program dedicated to changing the lives of young people involved with gangs or in conflict with the law. This photographic exhibit is curated by Lindy Green, director of **The Al Green Gallery** which has a long-standing tradition of supporting youth focused arts programs. The gallery exhibition runs from July 24 to July 29, 2015. Why? [*Because People Change*](#).

WHAT: Gallery Exhibit Grand Opening

MEDIA OPS: Photographs & Interviews

WHEN: **Friday, July 24, 2015**
7:30 p.m. Opening Remarks
7:45 p.m. Photo/Interview Opportunities

WHERE: Black Cat Gallery
2186 Dundas St. W.,
Toronto, ON
[MAP](#)

NEAR: Roncesvalles & Dundas



*What you see. What you assume.
What you don't know.*

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For further information on *Because People Change* please visit:
www.becausepeoplechange.com

Available for Interviews:

- Gary Newman, program director 2010-2015, **Breaking the Cycle**
- Lindy Green, director, **The Al Green Gallery**
www.thealgreengallery.com
- Various participants, **Breaking the Cycle**
- Emily Anderson, artist, **Emily Maureen Photography**
www.emilymaureenphotography.com
- Matthew Plummer, program director, **Film Stars Project**
www.thefilmstarsproject.org

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WHAT YOU ASSUME
WHAT YOU DON'T KNOW
BECAUSE PEOPLE CHANGE
A Gallery Exhibit Challenging Toronto's Stereotypes